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ABSTRACT

The purpose of this book is to help professional librarians gain administrator support for the library media center. The book is divided into three sections. Part 1, "Setting the Stage," explores the challenge and aspects of accountability that can be lost in the pressures of daily accomplishment. It details the personality characteristics found in those associated with school libraries and administration. Examples of extraordinary library media specialists from around the country are given. Part 2, "Planning for Success," highlights various themes of success and instructs in each component of planning. Preliminary objectives, intelligence gathering, resource analysis and development, finalizing objectives, developing strategies and timelines, and plan implementation and evaluation are all covered in depth. Numerous examples and anecdotes are presented throughout the section. Part 3, "Strategic Ideas," provides specific ideas to consider in building better relationships with administrators, teachers, parents, and students. Tips provide ideas for gaining credibility and for understanding how to achieve greater personal satisfaction. Checklists and instruments are provided at the end of many of the chapters. Contains an index. (AEF)

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